



ADRIANAMARIN

Executive Director

For more than 20 years, Adriana Marin has been dedicated to human resources, public relations and communications professional development in multinational firms.

Prior to joining DHR International, Adriana was an independent consultant and specialist responsible for assisting key clients with marketing, public relations, institutional image and communications with her own firm for 12 years.

Previously, Adriana spent seven years at Citibank Mexico (Citigroup), as a HR Specialist focused on talent search, recruitment and in-house training for the sales, customer service, and leadership departments, leading the O&T staff of almost 1,000 people. Earlier in her career, she worked as a Senior Auditor in the coordination of the corporate national major audit and managed 14 banking branches and a Zone Director of the Centro Regional Mexico. Previously she developed, launched, and managed sales and customer service campaigns with the marketing team. She also held the responsibility and honor of being the Mexican representative on a worldwide project of Global Relationship Management in Miami, Florida.

Adriana also serves in a pro bono base as the Executive Director of The American Society of Mexico with the mission to serve to strengthen civic, cultural and social ties between Mexico, the U.S. and other countries that have diplomatic relations with both.

Notable clients include ABC Hospital, The American School Foundation, Special Olympics, American Chamber of Commerce, United Way, and close to 50 other nonprofit organizations.

Adriana received her Bachelor Degree in Psychology from the Universidad Iberoamericana and a Communications degree and several studies in Marketing, Sales, Leadership, Coaching, Logotherapy and Neuro-linguistic Programming at UNAM.

